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Leading Culture  
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Organizations offers a  
practical look at the  
approaches that a set  
of successful  
companies have used  
to implement cultural  
change within their  
organizations. In this  
book, the authors  
summarize over 20  
years of tracking

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culture transformations  
in seven different  
global organizations to  
illustrate the critical set  
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order to remain  
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Often said, "culture  
eats strategy for  
lunch", this books  
makes a strong case. It

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is based on the Denison culture survey, which provides a very helpful tool to think through the dimensions of culture (change), it illustrates - through concrete case studies - culture change in 4 different situations, e.g. building a global business IN an emerging market and FROM an emerging market.

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4. Creating One Culture  
Out of Many 71. 5.  
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Change 91. 6. Building  
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Culture Change In  
Emerging Market 113.  
7. Building a Global  
Business from an  
Emerging Market 133.  
8. Building for the  
Future: Trading Old  
Habits for New 153.  
Appendix: Denison  
Organizational Culture  
Survey: Overview and  
Resource Guide 173.  
Notes 195 ...

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Leading Culture Change in Global Organizations offers a practical look at the approaches that a set of successful companies have used to implement cultural change within their organizations. In this book, the authors summarize over 20 years of tracking culture transformations in seven different global organizations to

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illustrate the critical set of dynamics that firms need to manage in order to remain competitive.

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wanting to change  
their culture in much  
the same way ...

## **The Fastest Way To Change A Culture - Forbes**

Yet change leaders  
often fail to address  
culture—in terms of  
either overcoming  
cultural resistance or  
making the most of  
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Among respondents  
whose companies were  
unable to sustain

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change over time, a startling 76 percent reported that executives failed to take account of the existing culture when designing the transformation ...

## **10 Principles of Leading Change Management**

Importance of  
Leadership in Changing  
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Every employee plays  
a part in the process of

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changing organizational culture, but at the end of the day, leaders are the ones who can make or break it; the choices they make cause a ripple effect on employee recruitment, engagement, and performance that powerfully impacts a company's performance.

## **The Role of Leadership in**

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In this episode, Chris  
Cancialosi interviews  
Dr. Daniel Denison of  
Denison Consulting. A  
lot has changed since  
the topic of  
organizational culture  
popped onto the  
collective radar in the  
1980s as a way to  
drive organizational

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performance.

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Hooijberg ebook. Read  
a sample ... Each  
chapter uses a case as  
a means to illustrate an  
important aspect of  
culture change  
focusing on seven

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common culture-  
change dilemmas  
including creating a  
strategic alignment,  
keeping strategy  
simple, and more. ...

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This paper will deal  
directly with the issue  
of leading change in a  
global context.  
Examining the cultural  
and contextual factors

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*Page 25/27*

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Leading a shift in culture is a counterintuitive action that is threatening to many senior leaders. This mostly unacknowledged threat is a primary contributing factor to a lack of action, weak sponsorship, and low commitment to champion a long-term initiative focused on shifting culture.

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